

A photograph of a woman with long dark hair, smiling and looking to her right. She is seated at a table with other people in the background, who are slightly out of focus. The setting appears to be a formal conference or event.

# Conference Sponsorship Prospectus

---

2025



15TH ANNUAL  
WOMEN'S LEADERSHIP  
SUMMIT 10.29.25



## About the TCNJ School of Business Women's Leadership Summit

The first Women's Leadership Summit (WLS) took place on November 9, 2011, and was originally titled "Women Take Charge: Building Leadership". Over the last 14 years, the WLS has evolved into what it is today.

The WLS is a collaborative and community-based event that brings together regional professionals, community members, and TCNJ students, faculty, and staff for a day of presentations, interactive workshops, networking, and reflection.

The Summit is designed to inspire, connect, and elevate women through powerful discussions, networking opportunities, and insights from leading professionals. The summit features inspirational keynotes, networking opportunities, interactive workshops and breakout sessions on topics like emotional intelligence, self-empowerment, and imposter syndrome. A notable tradition of the Summit is featuring keynote speakers who are authors and providing attendees with a copy of their book.

Previous keynote speakers have included:

- Sylvia Baffour, renowned speaker & emotional intelligence expert
- Dima Ghawi, Executive Coach
- Michele Meyer-Shipp, CEO of Dress for Success
- Laura Huang, Harvard Business School Professor
- Dr. Valerie Young, Co-Founder of the Imposter Syndrome Institute
- Natalie Molina Nino, CEO of Brava Investments
- Tiffany Dufu, Chief Leadership Office at Levo

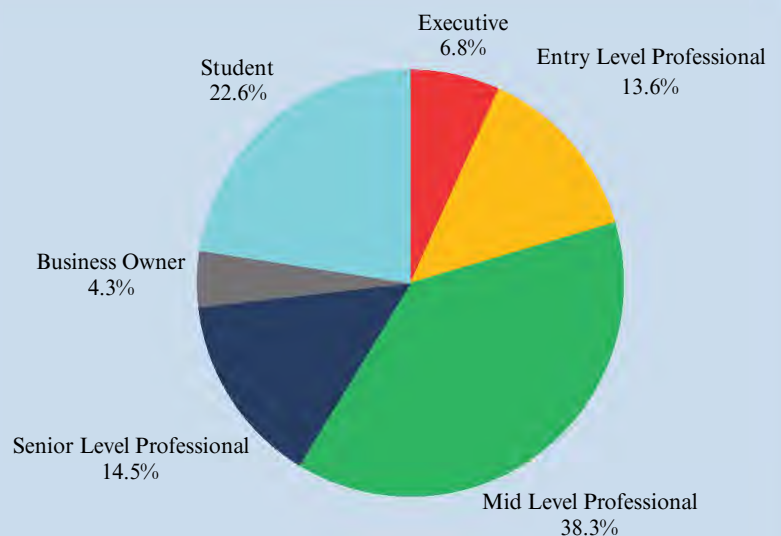


## Benefits of Sponsorship

### Sponsorship Benefits:

- **Increase** your exposure to women from all professions throughout New Jersey.
- **Collaborate** with industry professionals, creating a stronger community.
- **Engage** your employees and promote their professional development.
- **Showcase** your brand and company values.
- **Enhance** community outreach.
- **Create** a richer experience for attendees.

**Our attendees represent  
all professional levels,  
from student to  
Executive...**



- Higher Education
  - Executives
  - Faculty
  - Professionals
- Marketing
- Media
- Education (K-12)

- Accounting
- Financial Industry
- Non-Profit
- Pharmaceuticals
- Tech
- Government
- Other Professionals

**...and a variety of  
industries**

## Sponsorship Opportunities

### Lions Sponsor

**Investment: \$500.00**

- 1 invitation to the conference.
- Recognition in the program and at the event.

### Literary Sponsor

**Investment: \$1,500.00\***

- 2 invitations to the conference.
- Special acknowledgment at breakfast for affording attendees copies of the keynote speaker book.
- Recognition in the program and at the event.

*\*Up to 2 sponsors at this level*

### Student Session Sponsor

**Investment: \$2,500.00\***

- 2 invitations to the conference.
- Introduction of the speaker by a sponsor representative at the Student Session.
- Sponsor session for students including refreshments with recognition signage.
- Recognition in the program.

*\*Up to 2 sponsors at this level*

### Bronze Sponsor

**Investment: \$3,000.00**

- 4 invitations to the conference.
- Sponsor logo on the website and all social media.
- Recognition on the conference invitation, in the program, and at the event.
- Provide promo items for attendees.



## Sponsorship Opportunities

### Silver Sponsor

**Investment: \$5,000.00**

- 8 invitations to the conference (1 reserved table).
- Remarks by a sponsor representative and introduction of the conference workshop presenter.
- Exhibitor table or provide promo items for attendees.
- Sponsor logo on the website and all social media.
- Recognition on the conference invitation, in the program, and at the event.

### Gold Sponsor

**Investment: \$10,000**

- 16 invitations to the conference (2 reserved tables).
- Remarks by a sponsor representative and introduction of the keynote speaker.
- Exhibitor table or provide promo items for attendees.
- Sponsor logo on the website and all social media.
- Recognition on the conference invitation, in the program, and at the event.



## Contact Information

*Ready to become a sponsor?  
Have a question?  
Want to create a custom sponsorship?*

Contact:  
Quiana Starr  
starrq@tcnj.edu  
(609) 771-2566



## A Note to All Sponsors:

- If you would like an exhibitor table & it is not included with your sponsorship level, contact us.
- You may sponsor student attendees for the full conference price of \$80 per student.
- Sponsorship donations are tax deductible, less \$100 per conference registration.
- Any unused sponsor tickets may be donated back for use by TCNJ students.



## Sponsorship Guide

	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$3,000	Student Session Sponsor \$2,500*	Literary Sponsor \$1,500*	Lions Sponsor \$500
Tickets to the Summit	16 (2 tables)	8 (1 table)	4 (1/2 table)	2	2	1
Reserved Seating	✓	✓	✓			
Remarks & Keynote Introduction	✓					
Remarks & Introduction of Workshop Presenter(s)		✓				
Introduction of Student Session Speaker				✓		
Exhibitor Table	✓	✓				
Promo Items for Attendees	✓	✓	✓			
Sponsor logo on website & all social media	✓	✓	✓			
Sponsor recognition on Summit Invitation	✓	✓	✓			
Recognition in the program & at the event	✓	✓	✓	✓	✓	✓
Acknowledgment for copies of keynote textbook					✓	
Recognition signage of student session sponsorship				✓		

• Up to 2 sponsors at this level

Ready to become a sponsor? Have a questions? Want to create a custom sponsorship?  
Contact Quiana Starr at [starrq@tcnj.edu](mailto:starrq@tcnj.edu) or call (609) 771-2566